



# Now We're Talking

## Unexpected Radio

### VISION

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Now We're Talking, the talk radio program, is committed to continually breaking new ground by offering innovative, informative, and inspiring programming. We want to be recognized as a leader in utilizing audio and internet tools to encourage active community dialogue and interaction that results in positive change. We use the power of stories, reality radio, and serial thematic discourses to introduce important conversations and support listeners in broadening their perspectives, interest and knowledge of essential issues.

### FEATURES ©

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#### **Good News From Planet Earth**

Surprising, inspiring and life-changing stories about a person or group that has done something generous, kind, and meaningful.

#### **The Global Connection**

From heartbreaking to heart opening, feature stories that impact our interconnectedness in ways that move us to thoughtfulness and action.

#### **Discourse That Makes A Difference**

Small groups of expert visionaries come together to explore different points-of-view and determine root causes/possible solutions for regional, state, national, or international issues.

#### **Book Of The Month**

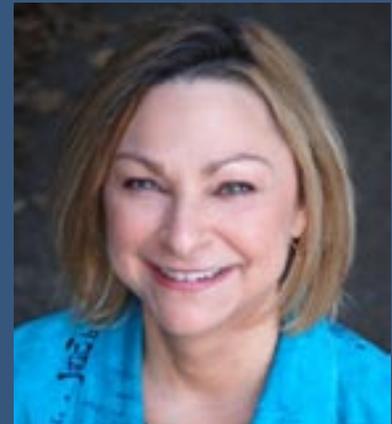
Existing book clubs sponsor a book of the month and invite the listening audience to join them in reading and discussing the book they have chosen.

#### **Now We're Talking In Action**

Specific callers report back with on-going self-discovery updates.

#### **Question of the Week**

A thought-provoking question, such as "If you had all the money, connections, abilities and influence you needed, how would you spend your time?"



**LYN BAZZELL**

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In her own words

I have lived in places as diverse as Baton Rouge, Louisiana and the Hollywood Hills, an Air Force Base for a brief time during the Vietnam War and San Francisco, California. Being immersed in cultures where ideologies have a strong influence on personal beliefs has given me a birds' eye view of what all people have in common and how our stories, and language, can unite us or divide us.

The richness of my professional life has informed me as well. I've had the privilege of working with and learning from people with different lifestyles and backgrounds – such as Paul Dolan, then President of Fetzer Vineyards, and the inner city high school students I taught.

In my personal life I have recognized that conflict can be a catalyst for growth, authenticity, and an ongoing discovery of my deeper humanity as well as an undeniable connection to the whole.

These life experiences fan the flame of a natural passion for bringing people together in order to discover solutions for the challenges we face in the world today.

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More about Lyn Bazzell

### STRENGTHS AS A RADIO SHOW HOST

- Passion for innovation, creativity, and offering something different
- Ability to put people at ease
- Curiosity and fascination with individuals and the world
- Desire to make a positive difference in the lives of individuals and in the world
- Capacity to ask tough questions in a way that supports people in answering thoughtfully, rather than defensively
- Well-respected leader and a team player
- Capability to be present and respond to what is happening in the moment
- Sense of humor and a quick wit!

### PROFESSIONAL BACKGROUND

- 2007 - Host of the radio show, *Now We're Talking*, in San Francisco, CA.
- 1998-2006 - Executive Director of the Gangaji Foundation, a Non-Profit Organization dedicated to world peace.
- 1984-1997 - Founding principal of Pfaelzer Communications. The company specialized in supporting organizational leaders in bringing their visions into reality and implementing effective interpersonal communications systems and strategies within organizations to creating sustainable, innovative, results-oriented environments. Clients included Fetzer Vineyards, Bank of America, Pacific Bell, and other outstanding organizations.
- 1982 - 1983 Sales Manager for The Michael Thomas Corporation, mentored by Michael Thomas, author of the best selling book, *The E-Myth*.
  - Board of Directors of Ahuma Institute. Her past board positions include: The Gangaji Foundation; National Speakers Association, Northern California Chapter; National Society of Performance and Instruction, Wine Country Chapter.

### HONORS

- 1992: Received the Vendor of the Year Award from Fetzer Vineyards
- 1985: Highlighted in INC magazine as part of an article on successful San Francisco Bay Area Entrepreneurs; Featured in a special edition of Entrepreneur Magazine; Featured in San Francisco Business Magazine.
- 1975: Received a first-of-its-kind award for Exceptional Leadership from Dr. Frederick Todd, Principal of Lincoln High School in Dallas, Texas.